Onform

ARTWORK TEMPLATE

Teardrop Flags
All sizes

- Templates are drawn at 10% of actual size. Each page in this file is one size or version.
- Extend background artwork out to the outer bleed line.
- Keep logos, text and key imagery inside the dotted safe area.
- Supply print-ready PDF or AI (fonts outlined, images embedded), CMYK with Pantone references.
- Placed images: at least 150 dpi at full size.
- No designer? Just send us your logo. Our team will set up your artwork and send a proof, free.

Send artwork to hello@onform.nz | 0508 ONFORM | areyouonform.com | 55 Druces Rd, Wiri, Auckland

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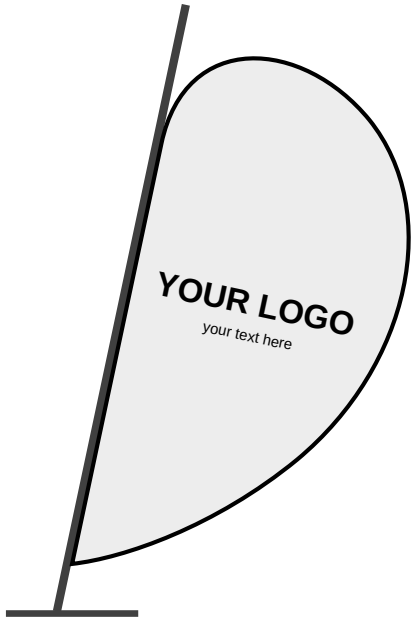
TEARDROP FLAGS: GET THE DIRECTION RIGHT

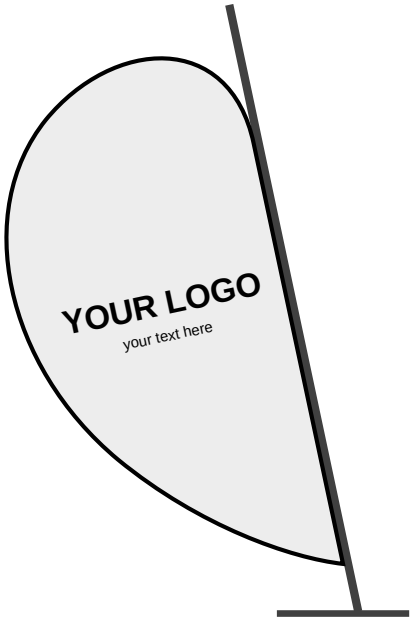
Teardrop flags lean over in the wind, so people see each side at an angle. The pole runs up one edge, so on a double-sided flag the pole is on the LEFT of the front and on the RIGHT of the back. Set out each side separately so your logo and text read the right way and sit upright on both sides. Don't just mirror the front artwork for the back.

FRONT ✓



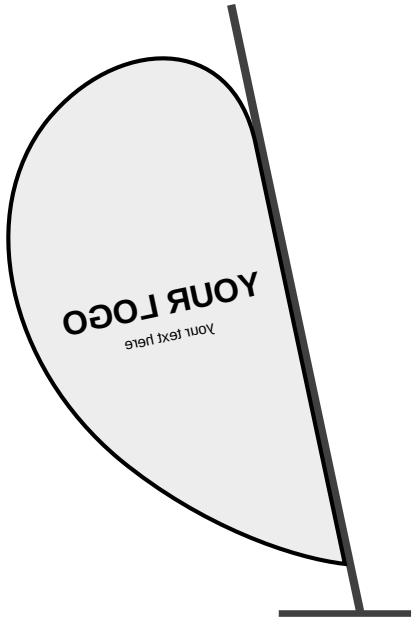
Pole on the left. Logo reads left to right.

BACK ✓



Pole on the right. Set out the logo again so it still reads left to right.

BACK (WRONG) ✗



Front artwork mirrored for the back. The logo reads backwards.

Not sure? Send us your logo and we'll set up both sides for you, free.

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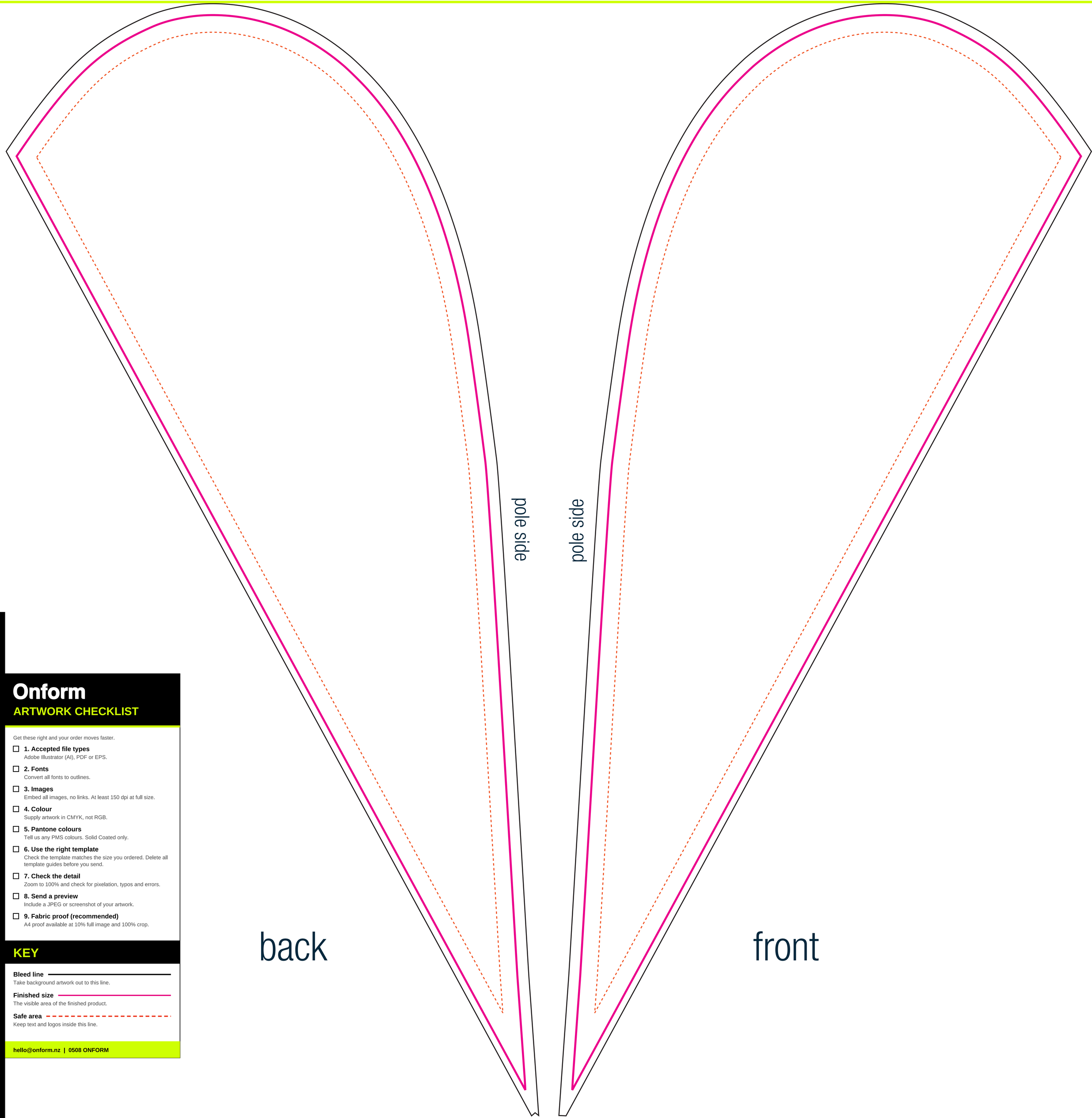
NOTE: teardrops lean in the wind. See page 2 so your logo faces the right way on each side.



teardrop flag 2000h double sided v2201

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ARTWORK CHECKLIST

Get these right and your order moves faster.

- ☐ **1. Accepted file types**
  Adobe Illustrator (AI), PDF or EPS.
- ☐ **2. Fonts**
  Convert all fonts to outlines.
- ☐ **3. Images**
  Embed all images, no links. At least 150 dpi at full size.
- ☐ **4. Colour**
  Supply artwork in CMYK, not RGB.
- ☐ **5. Pantone colours**
  Tell us any PMS colours. Solid Coated only.
- ☐ **6. Use the right template**
  Check the template matches the size you ordered. Delete all template guides before you send.
- ☐ **7. Check the detail**
  Zoom to 100% and check for pixelation, typos and errors.
- ☐ **8. Send a preview**
  Include a JPEG or screenshot of your artwork.
- ☐ **9. Fabric proof (recommended)**
  A4 proof available at 10% full image and 100% crop.

KEY

Bleed line
Take background artwork out to this line.

Finished size
The visible area of the finished product.

Safe area
Keep text and logos inside this line.

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ARTWORK TEMPLATE | TEARDROP FLAG 2000MM SINGLE-SIDED

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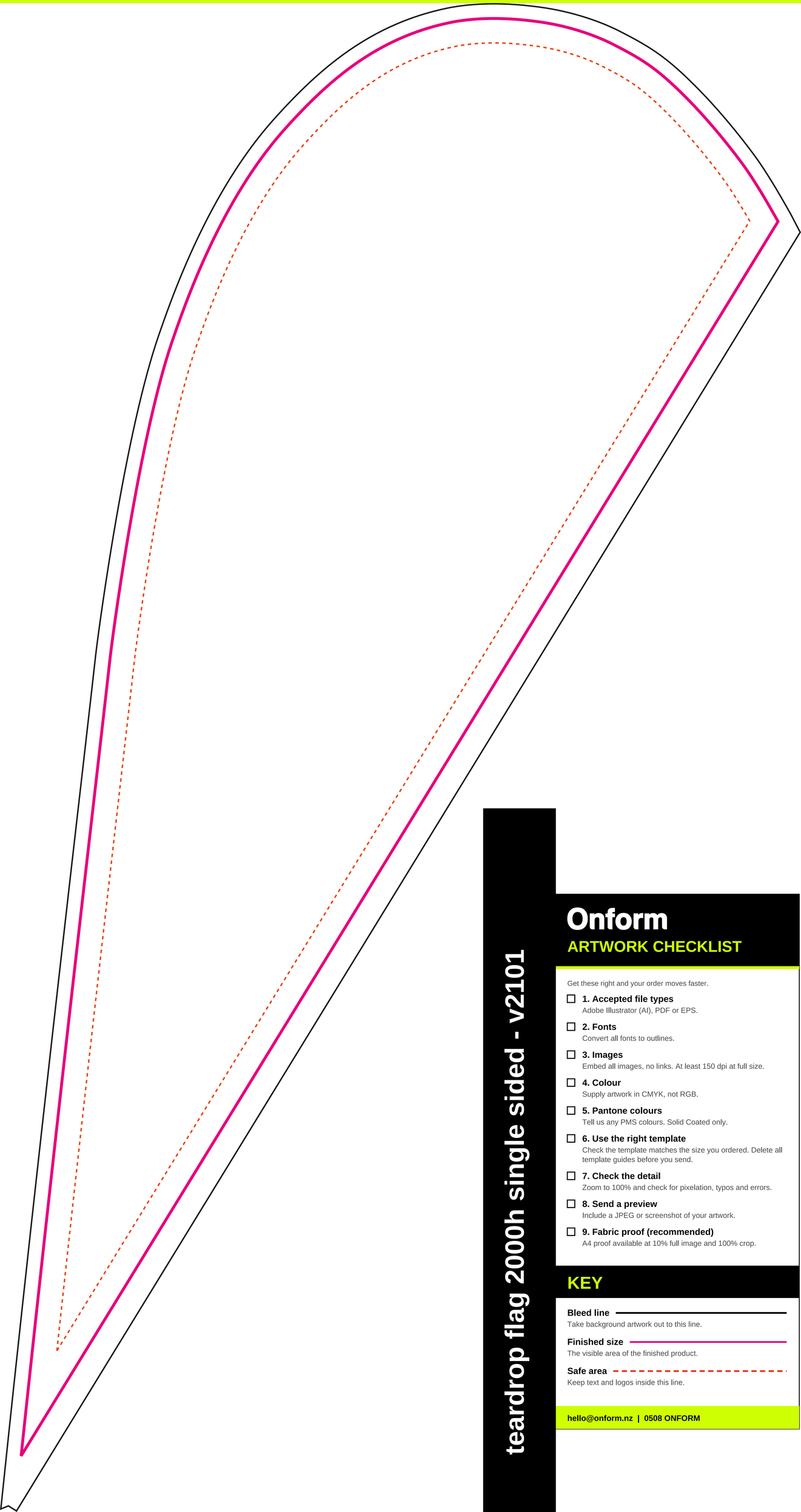

teardrop flag 2000h single sided - v2101

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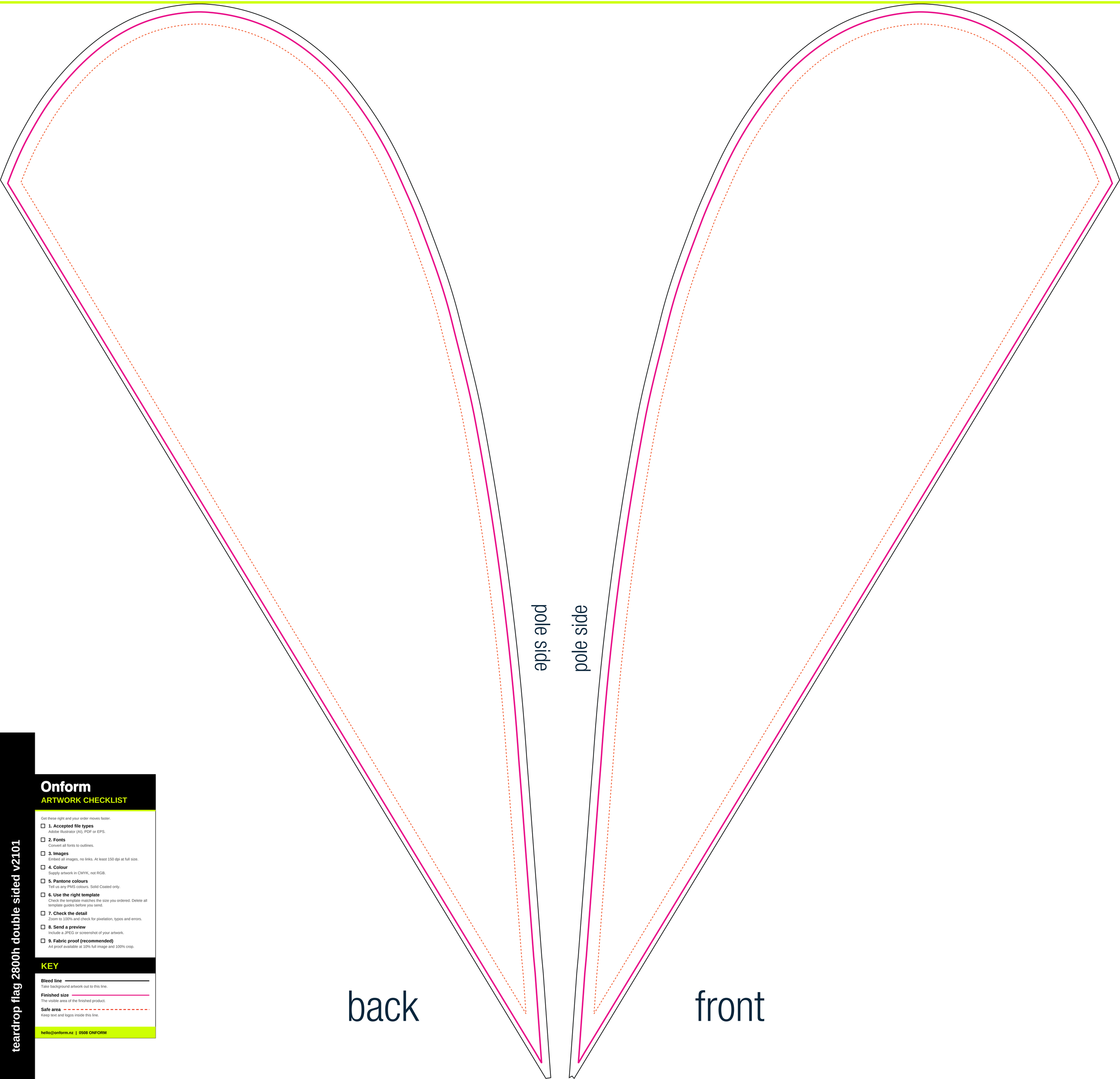

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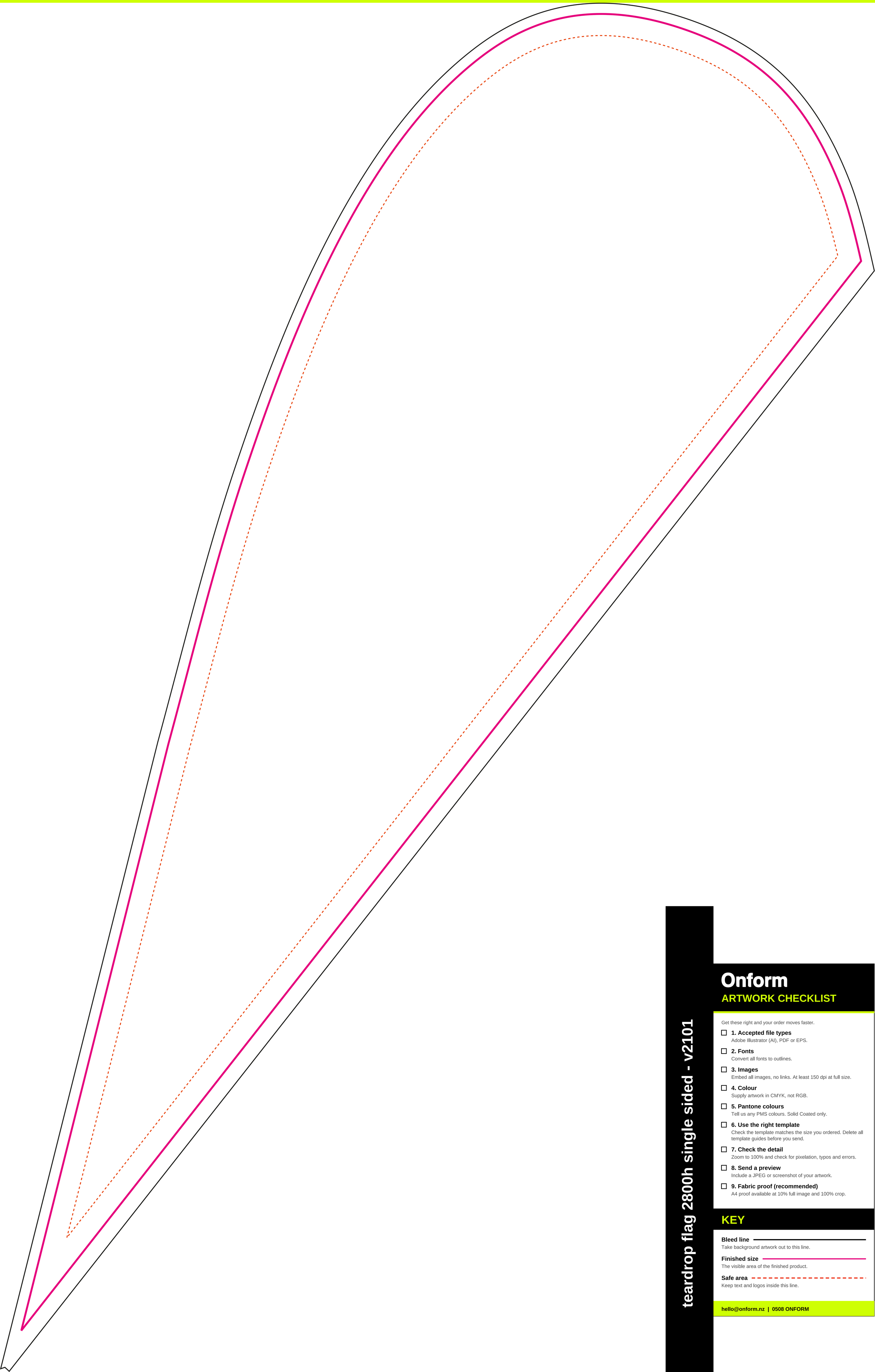

teardrop flag 2800h single sided - v2101

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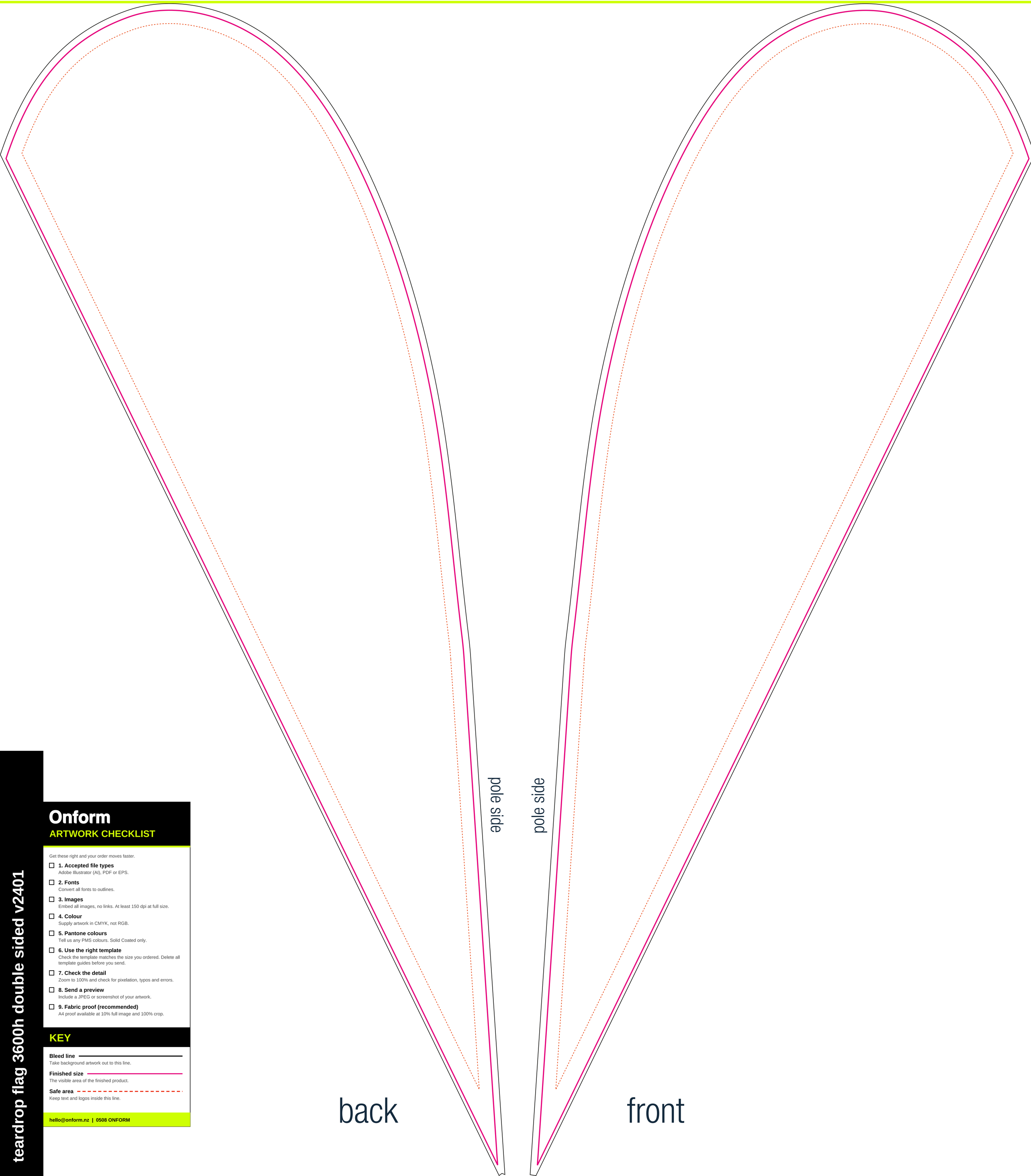

teardrop flag 3600h double sided v2401

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ARTWORK TEMPLATE | TEARDROP FLAG 3600MM SINGLE-SIDED

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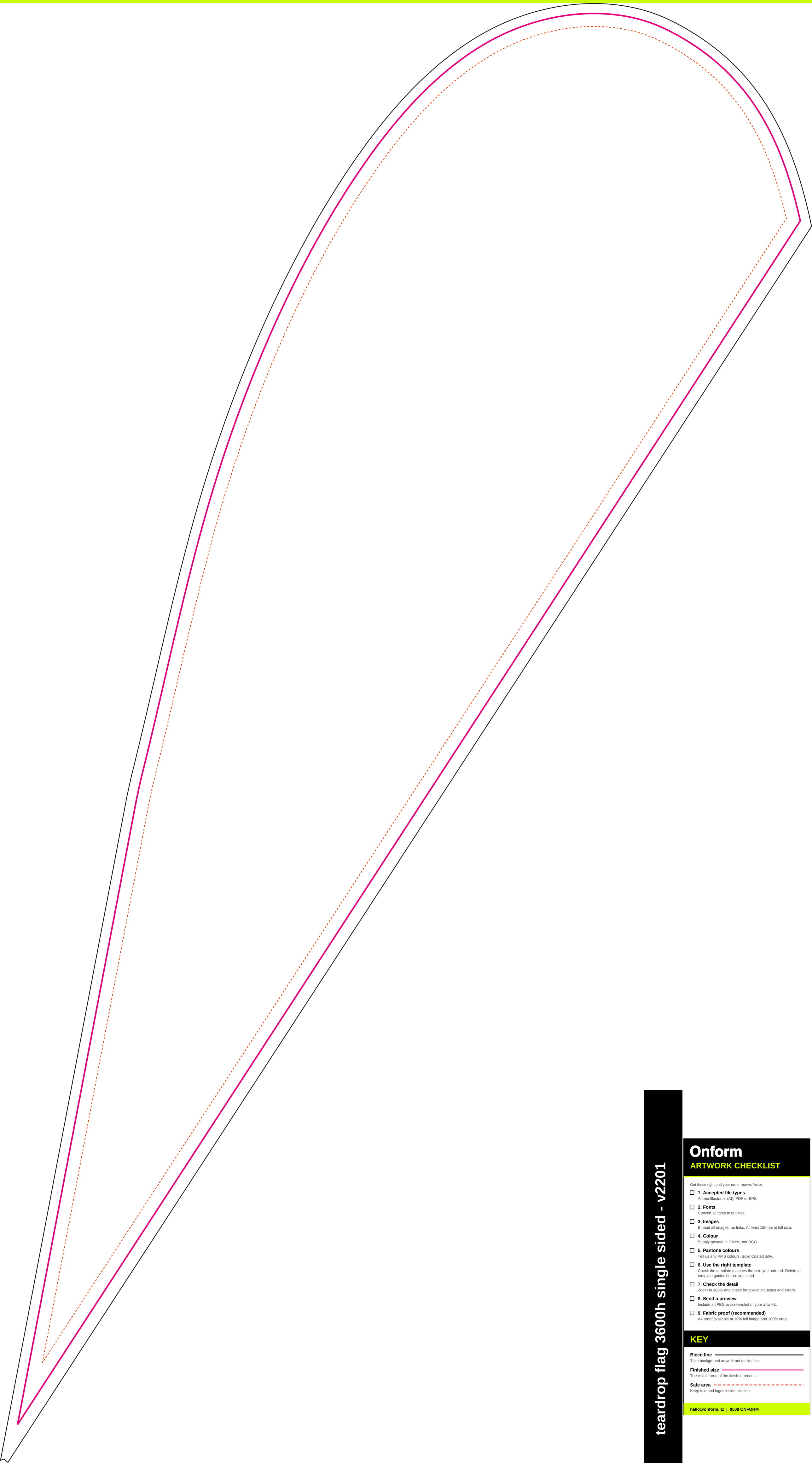

teardrop flag 3600h single sided - v2201

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